



SWANSON CARES CORPORATE GIVING GUIDELINES

Swanson Health Products is committed to bringing wellness to the world by providing the highest quality natural health products at affordable prices. We also believe it is our responsibility to contribute to the health and wellness of our local and national community through active participation in events and donations to charitable organizations through our charitable program, Swanson Cares.

Swanson Cares **typically supports 501c3 non-profit organizations that are:**

- Youth
- Elderly
- Veterans
- First Responders
- Education
- Food Banks
- Fundraisers/Benefits
- Health-Related Causes
- Fitness Programs
- Critical Needs

Swanson Cares **does not typically support:**

- Individuals
- Private charities or foundations not aligned with our principle areas of charitable giving
- Religious organizations, unless the particular program will benefit a large portion of a community without regard to religious affiliation and does not duplicate the work of other agencies in the community
- Political causes, candidates, organizations or campaigns
- Research studies or video projects, including student films and documentaries
- Promotional merchandise
- Association memberships
- Advertising opportunities

All requests that fall within these guidelines should be requested on a Donation/Sponsorship Request form and submitted to swansoncares@swansonhealth.com



DONATION/SPONSORSHIP REQUEST

Corporate Responsibility Mission: Swanson Health Products is committed to bringing wellness to the world by providing the highest quality natural health products at affordable prices. We also believe it is our responsibility to contribute to the health and wellness of the community through our philanthropic arm, Swanson Cares. Swanson Cares supports causes that reflect our values and commitment to health and wellness. Priority organizations we will be partnering with are focused on youth, the elderly, veterans, first responders, education, food banks, fundraisers/benefits, health-related causes, fitness programs and critical needs. Product donations will be our focus, although donations will also be made through financial contributions.

Application: Request forms must be completed in full. Please submit completed forms to swansoncares@swansonhealth.com.

Processing: Requests will be reviewed by the Swanson Cares board quarterly and the approved/declined status will be communicated to the requestor. Unfortunately, not all requests will be approved due to the high volume of donation requests received.

Required Information for Request			
Organization:		Location:	
Name/Title:		Phone Number:	
Email:			
Date Requested:		Donation Deadline:	
Have you received a Swanson Cares donation before?	<input type="checkbox"/> Yes <input type="checkbox"/> No		
How did you hear about Swanson Cares?			
Attached Documentation of 501c3 Status:	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Consideration Category:	<input type="checkbox"/> Youth <input type="checkbox"/> Elderly <input type="checkbox"/> Veterans <input type="checkbox"/> Fundraiser/Benefit <input type="checkbox"/> First Responders <input type="checkbox"/> Education <input type="checkbox"/> Food Bank <input type="checkbox"/> Health Related <input type="checkbox"/> Fitness Program <input type="checkbox"/> Critical Needs		
Description of organization:			
Type of Request:	<input type="checkbox"/> Monetary (\$____.00) <input type="checkbox"/> Gift Basket <input type="checkbox"/> Gift Certificate <input type="checkbox"/> Product Donation		

<p>Describe the Donation Request in Detail:</p>	
<p>Describe in detail how the funds and/or products will be used?</p>	
<p>How many people will this donation support?</p>	
<p>Describe how this donation reflects Swanson Cares' values and commitment to health and wellness??</p>	

Questions: Any questions regarding this form can be sent to swansoncares@swansonhealth.com.